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FOR IMMEDIATE RELEASE

guestLINK™ Rebrands to G-LINK™ with Sleek Style and Powerful Connections *Newly Redesigned Connectivity Panels Selected for GUESTROOM 20X® and TechTours at HITEC® 2012 in Baltimore, Md.*

Phoenix, Ariz. – June 22, 2012 – Communications Integrators, Inc. (Cii) will introduce [G-LINK](#) and unveil its highly anticipated line of next generation connectivity panels at HITEC®, the world's largest hospitality technology show, June 25th – 28th at the Baltimore Convention Center. Formerly guestLINK, G-LINK focuses heavily on how, why, and where guests use their mobile devices. Now, this completely new product line provides AV connections tailored heavily to smartphones and tablets with plenty of charging ports.

Debuting in style, G-LINK has been selected for GUESTROOM 20X®, a futuristic guestroom featuring the latest and near-future technologies for the modern hotel room. Produced by Hospitality Financial and Technology Professionals (HFTP), a new version of GUESTROOM 20X® occurs every other year. G-LINK has also been chosen for HITEC's® TechTours, an educational tour of the exhibit hall that gives an up-close look at IPTV and mobile technologies.

Visit HITEC® Booth #1639

Responding to the way people now travel, work, and live, G-LINK's connectivity panels provide freedom, comfort, and convenience while helping progressive hotels create a lasting impression. Doubling as either a compliment to IPTV or an inexpensive alternative, features range from built-in Apple docks to enough AV ports to support smartphones, tablets, personal gaming consoles, and laptops. G-LINK's [Obsess](#) wireless allows guests to relax in bed while they browse, select, control playback, and share personal content on the HDTV. The [Crave](#) line with built-in Apple connector means guests will not need a special cable to use their favorite devices.

"Hotel guests rely heavily on electronics and desire quick, easy access to their personal entertainment," said

J. Glynn Gross, CEO of Cii. "Our new connectivity panels deliver that 'edgy' factor hotels have been looking for to transform the guest room HDTV and exceed expectations."



Four robust product lines with auto-sensing technology will be introduced at HITEC® including [Essential](#), [Desire](#), [Crave](#), and [Obsess](#). Available in desktop and wall-mount, G-LINK accommodates everything from luxury hotels to economy hotels without putting a dent in the walls or the bottom line. Whether new construction or room renovation, G-LINK's flexible design options blend with any interior environment. Custom faceplates can also be designed to enhance brand recognition.

About G-LINK™/Cii

Since 1988, Communications Integrators, Inc. (Cii) has pioneered electrical solutions, leading the market in modular power, voice, and data systems designed to keep the workplace dynamic and ready for change. Cii's connectivity panels enrich the in-room experience for hotel guests by providing an auto-sensing, plug-and-play environment for today's popular technology devices. For more info, call 800-679-9711, 480-464-8101 or visit www.glinkconnect.com.

About GUESTROOM 20X®

Debuting in 2006, GUESTROOM 20X is a futuristic guestroom featuring the latest and near-future technologies for the modern hotel room. The 2012 version of the hands-on exhibit will be on display at HITEC 2012 June 26-28 in Baltimore, Md. HFTP has also created a spin-off called GOLF 20X, which showcases the latest in golf course technologies. GOLF 20X will debut at HFTP's 2012 Annual Convention & Tradeshow on October 17-20 in Orlando, Fla.